

Open:FactSet Candidate Provider Marketing Guidelines

Press Releases

- Press releases must be clear that a company is launching as a Candidate Provider on the OFM. There can be no reference to partnerships of any kind.
- Please include FactSet-approved language about the Candidate Program to ensure consistency:
 - PROVIDER NAME is now a registered Candidate Provider on the Open:FactSet Marketplace (OFM). FactSet's Candidate Program allows clients to discover and evaluate potential new datasets and solutions before they become available as fully integrated products on the OFM. All Candidates are reviewed and screened by FactSet before being accepted into the program.
- Please note that FactSet is not issuing joint releases with Candidate Providers or providing quotes at this time.
- FactSet must approve anything before it is issued. Please allow 7 business days for review.

Please contact marketingpartner@factset.com regarding questions about press releases, and or if you are submitting a draft for review.

FactSet Logo/Brand Usage

- Candidate Providers may not use the FactSet logo on their website, marketing materials, or PowerPoint presentations.
- Candidates may use the below FactSet-approved language when promoting their acceptance into the Candidate Program on their website or marketing materials:
 - PROVIDER NAME is now a registered Candidate Provider on the Open:FactSet Marketplace (OFM). FactSet's Candidate Program allows clients to discover and evaluate potential new datasets and solutions before they become available as fully integrated products on the OFM. All Candidates are reviewed and screened by FactSet before being accepted into the program.

Please contact marketingpartner@factset.com regarding questions about promoting your acceptance into the Candidate Program.